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California State Senate

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BUDGET & FISCAL REVIEW
PUBLIC SAFETY

September 20, 2017

The Honorable Jerry Brown
Governor, State of California
State Capitol, First Floor
Sacramento, CA 95814

RE: Requested Veto of AB 841 (Weber)

Dear Governor Brown:

I would like to respectfully request that you veto AB 841 (Weber) that would punish students by prohibiting corporate incentive programs on school campuses that reward pupils for excellent performance.

Many students look forward to receiving positive reinforcement for good grades, good behavior, good attendance, etc. These reinforcements often come in the form of a free ice cream cone at a local parlor or a free hamburger at a local restaurant. They also often include activities such as "Pizza with the Principal" or discounts to local sandwich shops for being a good student.

We should encourage our students by promoting positive behavior on campus and allow children to be rewarded for outstanding performance. Many local businesses have a close relationship with our local schools, and they often provide discounts and other incentives to students who excel.

AB 841 is an attempt to stop corporate cooperation with our local schools. While many perceive this to be a ban on large corporations like beverage manufacturers and snack food corporations, this bill eliminates the ability of local businesses formed as a corporation from helping our local schools.

Please veto AB 841 and send a message that our students deserve to be applauded and rewarded for doing well.

Sincerely,

Jeff Stone

Jeff Stone
State Senator, 28th District